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## **Accent on interrelatedness in Lilly Endowment 2007 annual report**

All sectors of a community – business, social services, government, education, culture – must be healthy for it to thrive. These sectors, of course, do not operate independently, and the health of the whole depends on the vitality of the others. This condition represents a “virtuous circle, a condition in which a favorable circumstance of result gives rise to another that subsequently supports the first.” The elements of a “virtuous circle” are highlighted in the 2007 annual report of Lilly Endowment Inc.

The report focuses on recent grants that “demonstrate the interrelatedness of all sectors in a community and how dependent one is on the other.” Education and its collaborations with the business sector are highlighted in an “intellectual capital” story. The article covers the developments that have been supported in the past few years by two Endowment grants totaling nearly \$155 million to Indiana University for the Indiana Genomics Initiative (INGEN) and nearly \$13 million to the Central Indiana Corporate Partnership (CICP) Foundation to support BioCrossroads’ charitable and educational life sciences initiatives.

The report also illustrates the interdependency between business and education as reflected in Endowment-supported efforts in advanced manufacturing and logistics. To build on Indiana’s manufacturing legacy, CICP in 2007 launched Conexus Indiana, an advanced manufacturing and logistics initiative. The report describes Conexus’ educational programs supported by a \$3 million Endowment grant in 2007. It also

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highlights two grants in 2007 to the Heritage Fund of Bartholomew County and the Community Education Coalition in Columbus, Ind., totaling \$38 million to support the Economic Opportunities 2015 initiative. The initiative will unite 10 counties in southeast Indiana in a concerted effort to provide education and training programs for their citizens. A special emphasis will be placed on enabling them to take full advantage of the economic opportunities presented by the development of the new Honda plant in Greensburg and the expansion of the Cummins operations in Columbus.

The Endowment's grants of \$25 million each to Butler University's College of Pharmacy and Health Sciences and Purdue University's School of Pharmacy and Pharmaceutical Sciences also are highlighted in the report. Worthwhile on their own educational merits, the enhanced capacity of the schools resulting from the grants also was a consideration in the decision of Medco, a large mail-order pharmacy, to relocate from New Jersey to central Indiana.

As the report's executive message notes: "Successful businesses give rise to a healthy nonprofit sector. Caring and concerned citizens are the volunteers and board members of the region's arts and human service organizations, local school corporations, and colleges and universities. They are the parishioners of the community's congregations. Their ability to donate funds and share expertise depends on their financial health, which in turn depends on the prosperity of their employers."

That symbiosis is depicted in "In Good Company," a story about the United Way of Central Indiana and how the contributions from a strong business sector are essential to the support of the community's human service programs. More than 1,200 businesses in six counties and their employees enabled United Way to meet its 2007 campaign goal of \$39 million, which has meant the largest-ever total allocation to United Way agencies. The story also describes how United Way recruits volunteers from the business community for its Ready to Learn/Ready to Earn initiative, partially funded by the Endowment, and its related tutoring program, ReadUP. Employees from large and small local companies, which understand that well-educated students will develop into valuable

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future employees, spread out around the city to work with fourth-graders in 15 elementary schools. Each student is matched with a tutor and gets 30 minutes of instruction three times a week. Both the students and their tutors are pleased, and preliminary results are encouraging.

The report also features the interconnectedness of a vibrant arts and cultural sector and the flourishing of other sectors of the community. Arts and cultural organizations in any community depend on the community's patronage and attendance, volunteer leadership, and philanthropy. The report covers the progress and the partnerships of the Cultural Development Commission, the Arts Council of Indianapolis, Indianapolis Downtown Inc. and the growth of the six cultural districts in Indianapolis, the Indianapolis Museum of Art and its Endowment-funded exhibit, *The Roman Art from the Louvre*, and the research and activities to attract younger people to artistic events and venues facilitated by the Arts Council with Endowment support.

The report's executive message also cites other major grants approved in 2007:

- Grants to help veterans and their families:

Indiana National Guard (ING) Relief Fund -- \$570,000 to provide support for ING members and their families who suffer financial hardship as a result of active duty service

Crane Technology -- \$400,000 to support a program to help veterans with disabilities enter or reenter the workforce and then gain employment at Naval Support Activity Crane in southwest Indiana

Military Family Research Institute at Purdue University -- \$8.9 million to support the Institute's ongoing research and analysis of issues relating to military members and their families, their ability to adapt and cope, and the resources available to them. The Institute is the only such university-based institute in the country.

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Richard L. Roudebush VA Medical Center -- \$9.9 million grant to support the Indiana Veterans Enhanced Services Initiative (establishing the Seamless Transition Integrated Care Clinic in a new 24,000-square-foot addition); construction of a two-story, 28-suite Comfort Home for families of injured service members; retreats for returning combat veterans and their spouses; and rehabilitation events for veterans, including the National Veterans Golden Age Games, coming to Indianapolis in August

- Woodrow Wilson National Fellowship Foundation -- \$10 million to support a new national fellowship program for high school teachers. The program, with Indiana as its pilot site, will provide masters-level training to graduate students at Ball State University, Purdue University, Indiana University Purdue University Indianapolis and the University of Indianapolis to teach math and science in high-need urban or rural schools. The program will prepare 80 new Indiana math and science teachers each year for two years.
- The Mind Trust (Indianapolis Center for Education Entrepreneurship) -- \$2 million to bring the highly regarded Teach for America program to Indianapolis. Beginning this fall, 50 teachers will be assigned two-year placements in the Indianapolis Public Schools.
- Duke University -- \$14 million so its School of Divinity can collaborate with its Fuqua School of Business to establish a center for Christian institutional leadership
- Educational Broadcasting Corp. -- \$6.3 million to support the 11<sup>th</sup> season of *Religion & Ethics NewsWeekly*, the award-winning PBS series that is the only regular program on television devoted to religion and its relationship with the wider world

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- United Way of America -- \$6 million to enable it to work with the Center on Philanthropy at Indiana University in conducting research on giving trends relevant to United Ways and in developing and delivering educational courses for fund-raising professionals throughout the national and international United Way system

The report also notes the retirement of William M. Goodwin, vice president for community development, who retired after 35 years of service.

On the financial front, the Endowment posted assets of \$7.7 billion at the end of 2007. The Endowment paid grants totaling \$336.6 million, with Education Division grants of \$135 million (40 percent), Community Development Division grants of \$111.6 million (33 percent), and Religion Division grants of \$90 million (27 percent).

In 2007 the Endowment approved grants totaling \$333.3 million to 664 grantees. The Education Division grant approvals totaled \$130.9 million (39 percent), the Community Development Division grant approvals totaled \$112.7 million (34 percent) and the Religion Division grant approvals totaled \$89.7 million (27 percent).

In both categories, most of the funds were awarded to Indiana charitable organizations: \$245.2 million (73 percent) of grants paid and \$242.6 million (73 percent) of grants approved.