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Lilly Endowment Commemorates 75th Year With 2012 Annual Report: On Purpose

INDIANAPOLIS – Lilly Endowment Inc. commemorated its 75th year as a private philanthropic foundation by reflecting on the values of its founders and highlighting initiatives that further their vision and intent in its 2012 annual report entitled, “On Purpose.”

Endowment founders J.K. Lilly and his sons, Eli Lilly and J.K. Lilly Jr., believed that cultivating and nurturing the character and potential of individuals are essential to the success of businesses and other organizations and the flourishing of communities. For Eli Lilly, character was developed purposefully through education and faith, and the development of character led to virtue. He believed that virtuous people lead lives connected to one another and in so doing build strong communities. This belief undergirded the founders’ selection of education, community development and religion as the three main areas of endeavor for the Endowment, when it was established in 1937. They saw the potential in the intersections among them.

Throughout the years, the Endowment’s leaders have steadfastly remained committed to these focus areas. They also have maintained the founders’ special interest in their hometown, Indianapolis, and home state, Indiana.

The Endowment’s 2012 annual report, with the theme of “On Purpose,” features stories that illustrate the view of the founders as expressed in the Endowment’s history of its first 20 years: “The roots of the good society are not in charters and buildings but in the men and women who made them.”

Some stories highlight the important work of talented and dedicated individuals and organizations that enhances others’ quality of life and builds strong communities in Indiana, including:

- St. Mary’s Child Center, which serves at-risk preschoolers, and the United Way of Central Indiana, which helps child-care facilities strengthen their programs to foster school readiness;

- Indiana After-School Network, Boys & Girls Clubs of Indianapolis, Concord Neighborhood Center and the Center for Leadership Development, all of which work to provide learning opportunities outside the classroom to complement what children and youth learn in school;
- Ivy Tech, which acquired the former Stouffer Hotel property at 2820 N. Meridian St. and transformed it into the Corporate College and Culinary Center;
- The Eiteljorg Museum, Indianapolis Repertory Theatre, Arts Council and Indianapolis Zoo, which along with many other arts and cultural organizations make Indianapolis a vibrant and appealing community;
- American Pianists Association, International Violin Competition of Indianapolis, and the Eiteljorg Museum's Contemporary Art Fellowship program for Native American artists, which raise Indianapolis' international profile.

The report also includes stories about Endowment-funded endeavors that are national in scope. One describes efforts to provide information and resources on the role religion plays in shaping American life and features the programs of two shows on public broadcasting, *On Being* and *Religion & Ethics NewsWeekly*, and the impact of the Association of Religion Data Archives and the Religion News Service. The report also highlights the Endowment's lead gift for the campaign to restore the National Cathedral in Washington, D.C., after the 2011 earthquake. Endowment grants for Hurricane Sandy relief and recovery assistance also are described.

In personnel changes, the report notes several key retirements, including Craig Dykstra as senior vice president for religion, Willis Bright as director of youth programs, Jean Smith as program director in religion and Gretchen Wolfram as communications director. It also notes the elections of Christopher Coble and Ace Yaakey respectively as vice president for religion and vice president for community development and the selection of Uronna "Ronni" Kloth as the Endowment's new communications director. Finally, the elections of David N. Shane and Craig Dykstra as members of the Endowment's board of directors are noted.

The finance and grantmaking section of the report indicates that, at the 75-year mark, the Endowment has disbursed \$7.9 billion in grants to 8,912 charitable organizations, most of them in Indiana. \$3.3 billion (42 percent) supported education, \$2.6 billion (33 percent) supported community development and \$2 billion (25 percent) supported religion. As of Dec. 31, 2012, Lilly Endowment held \$7.4 billion in assets.

During 2012 the Endowment made grant payments totaling \$230 million. Religion grants accounted for \$88.3 million (38 percent), community development grants accounted for \$81.7 million (36 percent), and education grants totaled \$60 million (26 percent).

Most grants were paid to organizations in Indiana – a total of \$152.5 million (66 percent). Of the payment total of \$230 million, \$79.9 million (35 percent) was paid to non-Marion County grantees in Indiana and \$72.6 million (31 percent) to Marion County

(Indianapolis) grantees. Organizations outside Indiana received \$77.5 million (34 percent), mostly from religion grants.

During 2012 the Endowment approved 801 grants for a total of \$252.1 million to 665 grantees, 286 new to the Endowment. Community development grants totaled the most dollars at \$91.5 million (36 percent). Approvals for religion grants totaled \$88.4 million (35 percent), while approvals for education totaled \$72.2 million (29 percent).

Similar to the geographic distribution of the grants paid in 2012, 69 percent of grants approved went to Indiana organizations. Of the \$252.1 million in grants approved, \$102.1 million (40 percent) was approved for non-Marion county grantees in Indiana and \$72.4 million (29 percent) to Marion County (Indianapolis) grantees. Indiana organizations were thus awarded \$174.5 million. \$77.6 million (31 percent) in grants was approved for non-Indiana organizations.

A full listing of 2012 grants can be found in the report and on the Endowment's website at www.lillyendowment.org.